



22nd Annual Nursing and Midwifery Research Conference & the 23rd Mary J. Seivwright Day Transforming Nursing Education in the Caribbean

The UWI School of Nursing, Mona invites you to exhibit your product at our conference scheduled for May 26-27, 2011 on the grounds of The UWI School of Nursing, Kingston, Jamaica. Exhibition dates are the days of the conference May 26-27, 2011.

EXHIBITION TIMES:

- **Thursday May 26, 2011:** 10:30am-11:00am & 12:30pm- 2:00pm
Set-up and organization begins at 8:00 am
 - **Friday, May 27, 2011:** 10:30am-11:00am & 12:30pm- 2:00pm
Set-up and organization begins at 8:00 am
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- Network with more than 500 local, regional and international conference attendees including health care practitioners and students of health care professions
 - Conference location is convenient and strategic
 - Exhibitors have the opportunity to also place their advertisements, at a cost, in the conference publications thereby receiving additional business promotion.
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COST:

The fee to Exhibit at the 22nd Annual Nursing and Midwifery Research Conference & the 23rd Mary J. Seivwright Day is \$47,000.00.

The Cost to exhibit includes:

Tabletop display space

2 chairs

A poster board and access to an electrical outlet upon request

RESERVE YOUR SPACE BY CONTACTING:

Donnette Wright: Email: nursing@uwimon.a.edu.jm Tel: (876) 970-3304 / 702-4788

The UWI School of Nursing, Mona website: <http://www.mona.uwi.edu/nursing>

SPONSORS

Individuals, groups and companies are invited to sponsor workshop, booth or publications of our 22nd Annual Nursing and Midwifery Research Conference & the 23rd Mary J. Seivwright Day. Sponsors will be recognized in the final conference materials, and during conference presentations, their logo and banner displayed in a key position and the Information of the organization added to UWISON's Conference website.



Sponsorship Proposal

**The 22nd Annual Nursing & Midwifery Research
Conference and 23rd Annual M J Seivwright Day**

on

**Transforming Nursing Education in the
Caribbean**

May 26-27, 2011

Hosted by

**The UWI School of Nursing
Faculty of Medical Sciences
UWI**

at the

**The UWI School of Nursing, Mona
Kingston, Jamaica**

www.mona.uwi.edu/nursing

CONFERENCE SPONSORSHIP

We invite your organization to partner with the UWI School of Nursing, Mona through sponsorship of the **The 22nd Annual Nursing & Midwifery Research Conference and 23rd Annual M J Seivwright Day.**

Your organization will benefit generally from sponsorship in the following ways:

- i. Wider publicity of your organization to interested and significant nursing personnel from Jamaica, the wider Caribbean and North America
- ii. An opportunity to display and promote your products, in addition to launch new ones.
- iii. Your organization already has an image of high standards and will be further lauded

The following major sponsorships are available:

Major sponsorship types	JA\$
Gold Sponsor	2,500,000.00
Silver	1,500,000.00
Bronze	1,000,000.00

Sponsorship Notes:

- i. Gold Sponsorship – J\$2,500,000.00 (full sponsorship)***
 - a. Exclusive sponsorship and recognition as Principal Sponsor of the Conference
 - b. Corporate Logo displayed prominently during the conference
 - c. Opportunity to address the conference participants
 - d. Sponsorship logo on the conference bags
 - e. Logo of organization added to conference (UWISON's) website
 - f. Sponsorship logo to appear in the conference publication
 - g. Recognized as full sponsors of the conference publication
 - h. Information brochure to be added to conference bags of each participant
 - i. Four (4) Complimentary full conference registration
 - j. Exhibition Booth displayed full 2 days of conference at prominent position.
 - k. Your company will be listed on the press releases

- ii. Silver Sponsorship – JA\$1,500,000 (partial sponsorship)***
 - a. Recognition as a key Sponsor of the Conference
 - b. Corporate Logo displayed during the conference
 - c. Opportunity to address the conference participants
 - d. Information of organization added to conference (UWISON's) website
 - e. Sponsorship logo to appear in the conference publication
 - f. Full page advertisement in conference journal proceedings
 - g. Information brochure to be added to conference bags of each participant
 - h. Two (2) Complimentary full conference registration
 - i. Exhibition Booth displayed full 2 days of conference at prominent position.
 - j. Your company will be listed on the press releases

- iii. Bronze Sponsorship – JA\$1,000,000 (partial Sponsorship)***
 - a. Recognition as a key Sponsor of the Conference
 - b. Corporate Logo displayed during the conference
 - c. Organization's information added to conference (UWISON's) website
 - d. Sponsorship logo to appear in the conference publication

- e. Half page advertisement in the conference publication
- f. Information brochure to be added to conference bags of each participant
- g. 1 Complimentary full conference registration
- h. Exhibition Booth displayed full 2 days of conference.

If your organization is unable to provide major sponsorship and is still willing to contribute to the conference you may select a format from the following options:

Other Sponsorship Types	JA\$
Printing of journal of conference proceedings	500,000.00
Conference Workshop – Educational	155,500.00
Journal Advertising	22,000 – 42,000.00
Display Booth	40,000.00

i. Printing of Conference proceedings – JA\$500,000.00

Five hundred journals will be printed and distributed to each conference participant.

Sponsorship of this item includes:

- a. Exclusive sponsorship of the journal
- b. Recognition as a key Sponsor of the Conference
- c. Corporate Logo displayed during the conference
- d. Opportunity to include a related article in the journal (reviewed by abstract committee)
- e. Organization’s information added to conference (UWISON’s) website
- f. Sponsorship logo to appear in conference proceedings
- g. Full page advertisement in conference journal proceedings
- h. Information brochure to be added to conference bags of each participant
- i. Exhibition Booth displayed full 2 days of conference.

ii. Conference Workshop (Educational or Research) – JA\$155,500.00

- a. The sponsorship banner and logo displayed in key position
- b. Information of organization added to conference (UWISON’s) website
- c. Two complementary full conference registration
- d. Recognition as a key Sponsor of the Conference
- e. Exhibition booth display for 2 full days

iii. Display Booth – JA\$40,000.00

- a. Information of organization added to conference (UWISON’s) website
- b. Exhibition booth display for 2 full days
- c. Recognition as a key Sponsor of the Conference

iv. Journal Advertising – JA\$22,000 - 42,000.00

- a. Information of organization added to conference (UWISON’s) website
- b. Advertisement (select size and colour) in conference journal proceedings
- c. Recognition as a key Sponsor of the Conference

Conference Overview

The Annual Nursing and Midwifery Research Conference and Mary J Seivwright Research Day is hosted annually in May/June by the UWI School of Nursing attracting approximately three to five hundred nursing and health professionals from the Caribbean, North America and Europe. This year, the conference will be held on May 26 – 27, 2011 in Kingston Jamaica.

Contemporary approaches to nursing education requires programmes to be evidenced based and delivered by nursing educators who are educated to a level appropriate to their role. The traditional approaches to nursing education need to be replaced by new models that are able to address the severe shortage of nurses in the Caribbean and provide nurses with the necessary competencies to practice safely in a changing healthcare environment.

Nursing education must be designed to enable students to effectively integrate theoretical and clinical knowledge and to gain practice experience in a range of facilities beyond the hospital setting.

The purpose of this conference is to enable nursing lecturers, tutors, nurse managers, preceptors, clinical staff, students, policy makers and nursing regulators across the Caribbean region to explore international evidence on innovative approaches to nursing education in the classroom and clinical areas. The programme will focus on shared research and best practice within the global nurse education community and enable networking and collaboration for future research.

Conference Themes:

- Innovations in teaching & learning
- Curriculum & clinical service partnership
- Clinical teaching & supervision
- Regulation in nursing
- The role of professional nursing associations in nursing education

Aims of the Conference are to:

1. Enable exploration of national, regional and international evidence on developments in nursing education
2. Promote sharing of research evidence and best practice in teaching and learning in nursing education
3. Enable networking and collaborations for future research and innovations in nursing education
4. Set out a plan of action for the development of a model of nursing education that meets the needs of the Caribbean region

Programme:

The programme proceedings include: Keynote address, the Mary Seivwright Distinguished Research Lecture, presentations of research papers, round table discussions, plenary sessions, concurrent educational sessions, workshops, and poster presentations.

Conference Speakers: The speakers are to be announced.

THE VENUE:

- The UWI School of Nursing

School's Address:

The UWI School of Nursing, Mona

The Mary J Seivwright Building

9 Gibraltar Camp Way

Kingston 7

Tel: (876) 970-3304, 702-4788 Fax: 927-2472

Website: www.mona.uwi.edu/nursing

Payment: the sponsorship fees are payable upon confirmation of sponsorship.

Sponsorship Application/Registration Form

Please complete this section of the form and return it to

Dr Joanna Bennett, Head
The UWI School of Nursing, Mona
University of the West Indies,
Faculty of Medical Sciences
9 Gibraltar Camp Way
Kingston 7
Tel: (876) 970-3304, 702-4788

Company Name:

Contact Person:

Company Address:

.....

Country:

Phone: Fax: _____

Email:

Our company would like to sponsor the following
(Please place a tick next to the type of sponsorship and state the value of your contribution)

Major sponsor (specify) J\$.....

Conference Journal J\$

Conference Workshop J\$

Journal advertisement J\$

Display Booth J\$

Other (specify) J\$

**Please make check payable to
The UWI School of Nursing, Mona**